

**Ministry of Education and Science of the Kyrgyz Republic**  
**Kyrgyz State Technical University**  
**named after I. Razzakov**  
**Training and Production Center "Higher School of Design"**

**Vice-Rector for Ur Rector of I. Razzakov KSTU**  
**Chynybaev M.K. Prof. Dzhamanbaev M.J.**

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**STRATEGY**  
**development of the Educational and Production Center "Higher**  
**School of Design"**  
**for the period 2020-2025**

**Bishkek-KSTU-2020**

The "Higher School of Design" of the Kyrgyz State Technical University named after I. Razzakov was established by the order of the rector of the I. Razzakov KSTU, No. 102, dated June 21, 2018, specializing in the release of bachelors in the field of design in the following profiles:

- 570400 "Design", profiles: "Graphic Design"  
"Environmental Design"

In these areas, GOS and the Regulation on GSA have been developed and there are working and curricula for both specialties.

The following number of disciplines are assigned to GSD:  
profile:

"Graphic Design" -29 (Bachelor), according to the profile  
"Environmental Design" -29 disciplines

Total: 58 disciplines.

To conduct classes in all disciplines, 90% of the necessary training laboratories are provided; computer equipment, educational and methodological documentation: work programs, methodological instructions and manuals, visual materials, (WCU, EUMC).

From the first days of the academic year, the HSD has carried out a nomenclature of cases in the main areas of activity established by the Academic Council of the I. Razzakov KSTU. This is a folder with minutes of meetings, orders, statements and appeals, reports, reports on research and development, on educational work of the HSD, reports of the TF Management System, etc. Timely maintenance of the nomenclature of cases is controlled by the management of the Broadband Network and responsible persons.

The quantitative composition of the PPS in the GSD corresponds to the licensing requirements.

The qualitative composition of the teaching staff for basic educations meets the licensing requirements in the GSD.

Almost 60% of teachers are Members of the Union of Artists of the Kyrgyz Republic and Members of the International Confederation of the Union of Artists, and the remaining 40%, young specialists who have passed the 1st level of advanced training within the walls of KSTU, on the course of conducting the educational process.

The work schedule of the teaching staff is tied to the individual work plan of the teacher, controlled by the methodological council and the management of the HSA. For workouts and consultations of students, an individual schedule has been drawn up for each teacher according to the lesson schedule drawn up outside the class schedule.

The CSS in the HSA is carried out on an ongoing basis in the form of home creative works and is weekly provided for control by the leading teacher, which is an integral part for creative directions and these works are put on the "Bypass" at the end of the year, where the staff of the teaching staff as part of the competent commission bypass the creative works of students in all courses and give appropriate recommendations for improving the quality of teaching in professional

disciplines. In computer disciplines, CPC is performed in the computer laboratory of HSD and in personal computer technologies at home.

Educational practice "Plein air" is held in the first year, at the end of the spring semester with a period of 4 weeks in the park areas of Bishkek and the Museum of Fine Arts. Production and pre-qualification practices are carried out in advanced printing enterprises with which long-term contracts are concluded (Print Express Ltd, StArt Ltd, Kyrgyz-Turkish printing enterprise ImacOffset, Kitep company publishing house, etc.) and within the framework of student mobility we cooperate with the Almaty Technological University (ATU) in the direction of "Design", conduct an exchange of students for the passage of practical training.

According to the quality of the implementation of the WRC, the topics are approved with the approval of production enterprises and service firms. The development of a thesis project is discussed in a weekly percentage: the volume and quality of the work performed, the correspondence of the plot and development elements to the content of the topics and under the topics. Prior to the protection of the WRC, 3 times certification is carried out according to the schedule, divided by a phased check by the commission for the implementation of the WRC as a percentage of the project and the pre-defense of the WRC is carried out.

In the Higher School of Design, the research activities of the teaching staff are aimed at developing creative work and participating in international, personal, republican-reporting and group exhibitions. In addition, teachers plan and implement textbooks with the stamp of the Ministry of Education and Science of the Kyrgyz Republic, participate in annual International Scientific and Technical Conferences, online conferences with student developments, which are led by the Teaching Staff of the HSA. At the 61st scientific and technical conference of students, undergraduates and graduate students dedicated to the 65th anniversary of the I. Razzakov KSTU, according to the section of the second-year student with gr. DB-17, Kulushev N., took first place with the development of media products for preschool age, the rest of our students who participated in the conference were awarded a diploma and a certificate of participation.

At the 62nd scientific and technical conference, students, undergraduates and graduate students also achieved success in the development of research and development, taking 1-2-3 places in sessions.

Based on the results of the first year of its educational activity, HSD made an **analysis** of the work performed and decided to further reform it to expand the field of activity on HPE and OP, student mobility, under the program of joint activities with leading universities of the CIS and far abroad, advanced training of teaching staff, educational work in the HSA and on the development of the printing house of the UOC HSD.

In total, in June 2020, the HSD was reorganized into the Training and Production Center "Higher School of Design (UOC HSD), the inclusion in the UOC HSD of the production site of the printing house, on the basis of the operating I. Razzakov KSTU, which in the future will ensure the passage of industrial and pre-qualification practice of students. The main task of the printing house is to provide the structural units of KSTU with high-quality printed products, including scientific, scientific and methodological support in the implementation of the OP. Thus, the UOC-HSD has completed the first steps towards the implementation of the plans for 2020-2025.

The main task of the UOC HSD is high-quality and professional training of personnel in the direction of 570400 "Design".

**To achieve the goals and objectives set for itself in the UOC GSD, the following priority areas consisting of 20 points are outlined:**

№	Name of events	Venue	The result of the events	Timing of implementation. Responsibilities.
<b>Priority measures</b>				
1	Continuous professional development of the UOC GSD teaching staff; Training of the UOC GSD teaching staff in IT technologies	In KSTU, CIS and far abroad	High-quality conduct of classes	Constant Head of the UOC GSD. PPP
2	Increase the responsibility of parties for statistical mobility and increase the geography of activities	ATU, CIS	Improving the quality of travel practices	Successively from 2021. Head of the UOC GSD. PPP
3	Negotiate a joint educational program for the preparation of young specialists	Partners within the framework of RCTU, Russia, Germany	Quality of training of students. Unified work programs. Increase in the geografia of the quotation of diplomas received	Work has begun. Director Head of the UOC HSD. Stakeholders
4	Attraction of foreign students	UOC GSD	Raise the prestige of the UOC GSD	Annual. Responsible for professional orientation work. PPP.
5	Opening of new profiles in the direction of 570400 "Design"	In KTTU named after I. Razzakov	Implementation of OP in all types of direction "Design". Make the UOC GSD prestigious in the region	2021-2025 Heads of the UOC-HSD. PPP
6	Opening of the Master's Program	In the UOC GSD	Improving the level of training of specialists in the	As of 2021. Dir. UOC GSP. PPS

			UOC-HSD. Give graduates the opportunity to increase the level of education at their native university	Assign OTV
<b>Educational work</b>				
7	To increase the level of educational work with the involvement of students in various creative circles, competitions and exhibitions	In KSTU, International, Republican and Interuniversity Events	Employment of the student's leisure and increasing the creative, aesthetic thinking of students	Permanently. Deputy Director for Educational Work. Head of the UOC GSD. PPP
8	Expansion of contacts with potential employers, holding round tables and conducting professionally oriented work among schoolchildren	UOC GSD, regions, social networks	Reducing the risk of employment and attracting true talents to the GSD for further training in the UOC GSD	Permanently. Head of the UOC GSD. PPP
9	Systematic participation of students and teaching staff in scientific seminars, competitions and conferences;	- at KSTU, -International -Republican - Between universities	Professional development Teaching staff and students	Permanently Head of the UOC GSD. Teaching staff, students
10	- to take part in the annual international scientific conference of students, magicians and postgraduates conducted at KSTU jointly with Russian universities;	Online	Enhancing the level of scientific capacity of teachers and students - increasing the responsibility of the heads of research and development research, research and development	Every year Head of the UOC GSD. Teaching staff, students
11	Providing the UOC-GSD with modern printing equipment for the full production of printed products	UOC GSD Printing House	For compliance with the activity and compliance with the status of the printing house. From artisanal production to publications in accordance with the requirements of the CMC1303:2016	Successively until 2025. Director of the UOC GSD.
12	To achieve to the quality of the issued educational-methodical and scientific publications competitive-capable.	UOC GSD Printing House	To have the opportunity to participate in scientific and methodological, monographs at exhibitions on the "Day of the Book"	as of 2021 Director of the UOC-HSE and responsible for production
<b>Scientific and Methodical work</b>				
13	To increase the role of scientific and methodological work in the GSD, through new	PPS of the UOC-HSD	Meeting PPP's commitment to improving education	Permanently Responsible for the method council, PPP

	research, discoveries in professional activities			
14	To develop a methodological guideline for disciplines in accordance with the requirements of professionalism with full disclosure of <u>questions and answers</u> / <i>curriculum</i> /.	PPS of the UOC-HSD	Providing disciplines with methodological instructions at 100%.	For 2021 Responsible for the method of work of the UOC-HSD, PPS
15	To develop new methodological manuals on professionally oriented disciplines, including in the state language	PPS of the UOC-HSD	Minimize the acute problem with benefits, which is directly related to the quality of education.	Constant work on scientific and methodological aids Responsible for the method of work of the UOC-HSD, PPS
16	To attract young specialists from among the teaching staff to co-authorship on the development of scientific and methodological literature	PPS of the UOC-HSD	To develop an incentive for young teachers to be independent	Indefinite employment  Head of the UOC GSD. PPP
17	Take PPP interoperability to a new level	PPS of the UOC-HSD	To develop a critical level of the disciplines taught, to give real assessments of the quality of teaching and the provision of auxiliary materials and to determine the completeness of the WCU, EUMCA	two to three times a year  Head of the UOC GSD. curators, teaching staff,
18	Active attendance of meetings of the UOC-HSD PPP	PPS of the UOC-HSD	Receive information about the upcoming events, the implementation of instructions on time and qualitatively. Reports, discussion of problems, plans for implementation and more.	Weekly  PPP
19	Constantly participate in the Rector's Council	I. Razzakov KSTU	Solve the problems of substitution and timely fulfill the instructions of the Rector's Council	Weekly Head of the UOC GSD.
20	Active participation in meetings of the Academic Council of KSTU	I. Razzakov KSTU	Listen to and draw conclusions from the reports of the KSTU units, clearly, qualitatively and timely fulfill the instructions of the	Monthly Members of US KSTU

The pps of the UOC-HSD successfully perform and perform the following types of work and are guided by:

- PPP HSD is guided in its activities strictly in accordance with the schedule of the educational process, the academic calendar and the schedule of teaching staff.
- PPS and OVP strictly perform their duties.
- Gos HPE, Work Curricula for the New Academic Year, OOP, WCU have been developed.
- Normative documents used for the organization of the educational process (regulations, instructions, etc.), as well as normative documents on quality are mandatory for the activities of HSD and are constantly used in the educational process.
- 1. Regulations on GSA
- 2. WRC Regulations
- 3. Time standards
- 4. Instructions developed for conducting classes online during the Covid19 pandemic, coronavirus.
- 5. Regulations on the procedure for organizing and holding a competition for the positions of teaching staff at the I. Razzakov KSTU
- 6. Collection of regulations regulating the labor activity of employees of I. Razzakov KSTU
- During the quarantine from March 17 to June 2020, temporary internal instructions for conducting an online conference using ZOOM, rating modules, examination sessions, instructions on the behavior of the SAC, WRC and on conducting practical training, as well as instructions for conducting International Production Practice with ATU under the student mobility program have been developed.

On the availability of the qualification model of the OOP graduate

- To train high-quality competitive specialists, the new generation of GOS should be based on the real requirements of the labor market, both national and international. To achieve this goal, we are guided by the theses of the Resolution of the Government of the Kyrgyz Republic "On Establishing a Two-Level Structure of Higher Professional Education in the Kyrgyz Republic" dated August 23, 2011, which states that the educational system of 2020 will become the main tool for promoting the social and political development of Kyrgyzstan and will ensure its competitiveness in regional and international processes.

*The UOC-HSD maintains an information site:*

The GSA website is completed regularly and includes the following chapters:

- Composition of the department
- History
- Directions and profiles/programs
- Entrant
- Documents
- Academic work
- Educational work
- Research work
- International cooperation
- Industry Partners
- Employment
- Methodical work
- Graduates
- News

## ■ Contacts

### *Key Performance Indicators of UOC GSD*

- At the Higher School of Design, for 2 years of its education, there is clearly a progress for the better in the preparation of bachelors in the profile "Graphic Design" and "Environmental Design". The rounds of creative works of 1-3 courses held on May 22-23, 2020 showed a significant increase in professionally oriented disciplines towards professional growth. The same opinion was shared by the Chairman of the SEC, who took part in the round of creative works of 2-3 courses of GSD.
- The revision of all educational programs in accordance with modern requirements in production and the strict requirement for their implementation led to success.

### *Analysis of the image of graduates among employers*

- Employers do not always admire graduates of the creative specialty from all universities of the Kyrgyz Republic. Most consumers require a ready-made specialist with knowledge of all graphics software. In our case, the lack of hours in special subjects, to achieve the desired result is an acute problem. He wrote about this problem in his article "Graphic Design Yesterday-Today-Tomorrow". In production, graduates are evaluated already at pre-qualification practice, where they undergo practice, potential employers draw conclusions. They also often ask for retraining of graduates in publishing design, but we simply do not have the opportunity to do this. This issue was raised at the level of the Ministry of Foreign Affairs of the Kyrgyz Republic with the participation of the First Deputy Minister. Some persistent graduates still come after graduation to additional classes, already in a specific direction, we help already in the creative workshop.
- To solve the problem on the basis of the comments and wishes of employers, the development of the rue of the new generation took into account: in the discipline "Computer Technologies in Design", we raised the clock in two, where we will achieve the goal, teaching students to program training "InDesign" and "Illustrator"».

*Work is underway to support communication between graduates. Analysis of the problems of career growth of graduates, in order to improve the educational process*

- Among the graduates there are those who seek help in finding a job. Such students are always happy to help in solving the problems that have arisen. They also tell the modern requirements in production. As a rule, we include these gaps in the work program and catch up. Often we have to confer with the heads of production, where we discuss what plan they should prepare graduates.

*A comparative analysis of op to determine their level of quality is carried out*

- The implementation of the OP in creative directions, the methods and requirements of the OP were compared with the Academy of Arts named after T. Sadykov and the Art College named after S. Chuikov in the sense that in these educational institutions the choice of discipline is a priority only for the professional direction, and the general university to fade into the background. At KSTU, it is advantageous in the sense that the student receives an extensive and versatile education, especially in the scientific and general cultural direction.

*Sports life in the UOC GSD*

- At GSD, 3-4 student athletes study at each course, who constantly participate in International, Asian, European, Republican and other sports competitions. They are the owners of many awards and are world champions - Aiperi Medet K., champions of Asia, Kyrgyzstan, and other sporting events, defend the honor of KSTU. Among them are Medet K. and Ryskulov Aiperi with gr. DB -2-16. In May 2019, students and teaching staff of HSD took an active part in a sports event in honor of the 65th anniversary of KSTU.

Director of the UOC HSD Assoc. Prof. K.K. Koenaliev

*KSTU-UOC GSD 2020*