


 «Approved»
 Director
 Filial in Kara-Balta of KSTU named after I. Razzakov
 Candidate of Technical Sciences, docent Kasmambetov H.T.

2020 г.

CAREER GUIDANCE PLAN
Secondary Vocational Education Departments of Kara-Balta filial of KSTU named after I. Razzakov
for the academic year 20212022

№ n/a	Activities	Timeline	Expected outcome
1	Filling the website with information on current branch and SVE events, announcing educational events	During the year	Operational information support for applicants and their parents
2	Creation of career guidance videos about the branch and SVE.	December	Informing applicants about the academic, scientific and extracurricular life of KBF students.
3	Posting information about the new admission for 2021 on the website	February	Prompt information on the conditions of admission to the branch
4	Posting information about the branch and SVE on the websites of education authorities, educational institutions	During the year	Competent presentation of information on the training units of the branch
5	Preparation of information leaflets, banners, leaflets about the branch	March	Uniform style in the design of the branch's promotional information
6	Speeches on radio Tatin, publications in the city's newspapers Vesti and Novoe Vremya.	During the year	Creating a positive image through coverage of its significant events
7	Holding an "Open Day"	April	Promoting the branch, attracting various categories of applicants
8	Student research conferences with the participation of schoolchildren	May	Attracting research-oriented applicants
9	Survey of 1st and 2nd year students	Term 1 of the academic year	Identifying effective methods of attracting applicants

Responsible for career guidance work Nurbekov R.N.

Agreed:

Head of SVE



Amanova G.K.